



**NORDIC**

**BUZZ** **NEW  
CREATIVE  
DESIGN**





# WELCOME TO THE 4TH YEAR OF NORDIC BUZZ

This joint Nordic export project has so far gathered a community of over 300 companies based in Sweden, Denmark, Norway, Finland and Estonia that provide design products and services. These small companies are eager to internationalize and grow, and this is why Nordic Buzz exists.

Nordic Buzz has a three-fold role:

- to create a testbed of Nordic markets and access to clients
- to strengthen the participants' business know-how
- to provide a network of colleagues in the Nordics.

This time the Nordic Buzz section's emphasis is on companies that produce interior design and accessories, and they are a great mix of very new and very experienced. None of them have ventured into Norway before, which makes this an interesting visit and marketing experiment. This year is also a special milestone for Nordic Buzz, as the original plan of touring the Nordics and their largest expos is completed.

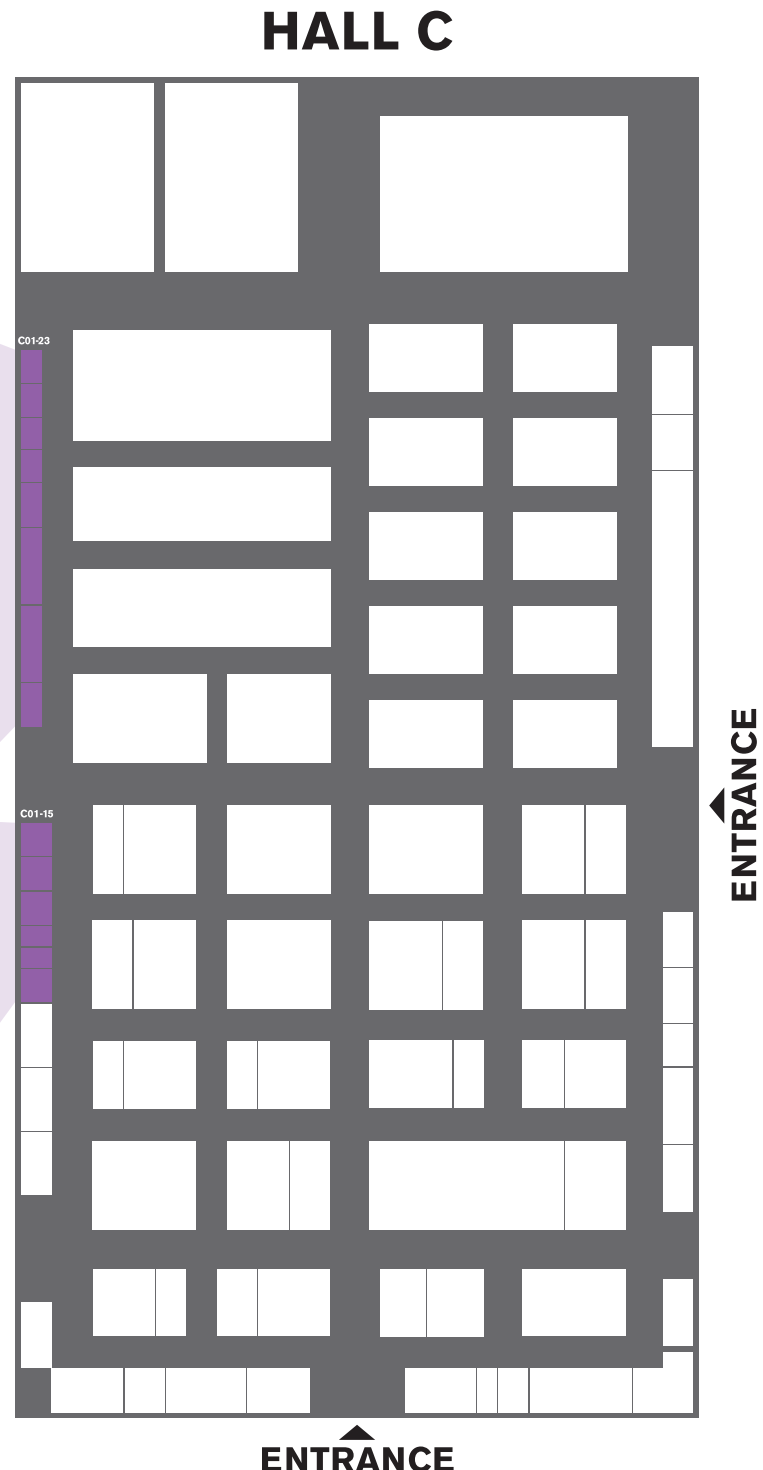
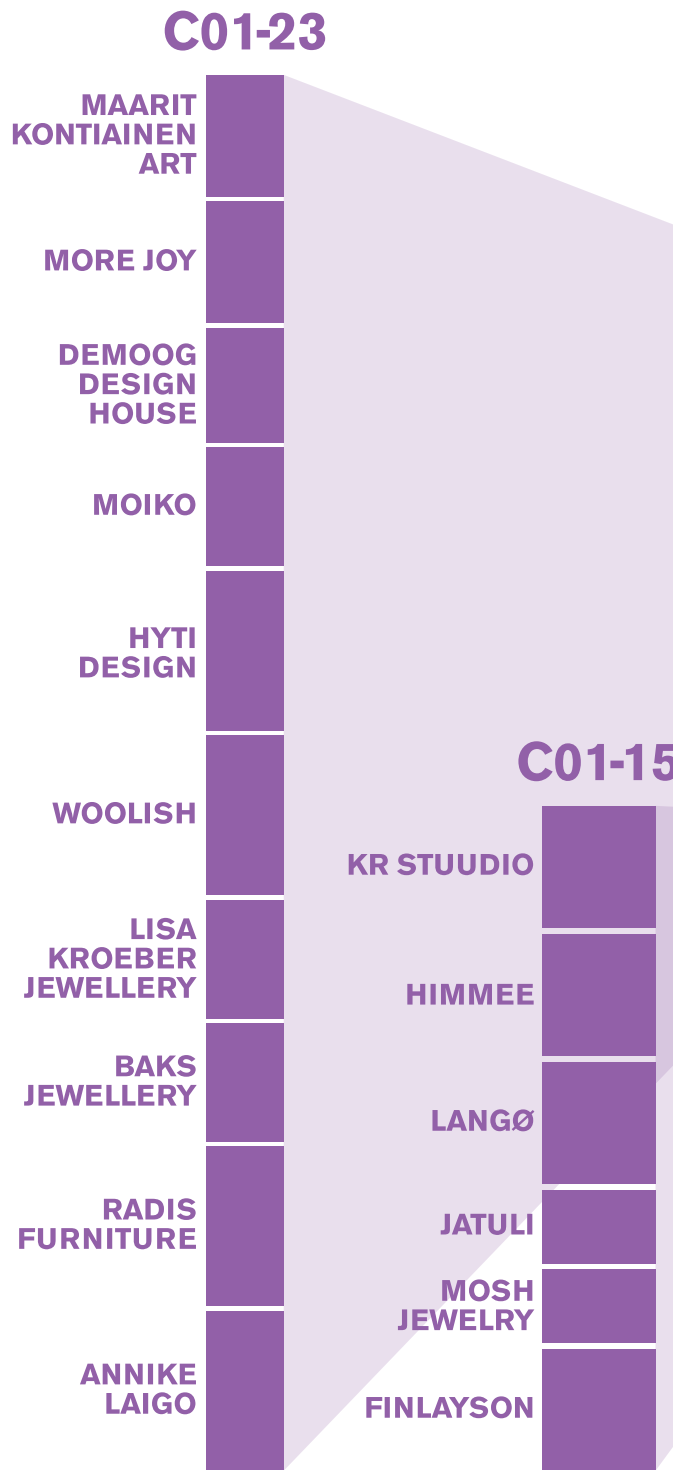
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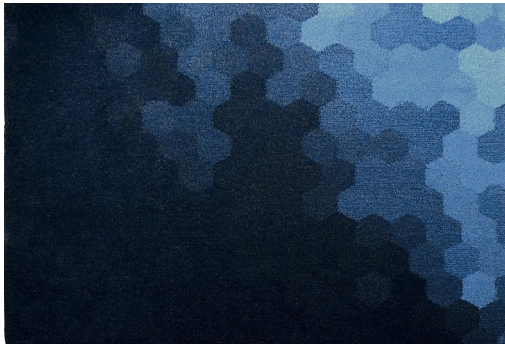
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Nordic Buzz was initiated by Lifestyle & Design Cluster (DE), AGMA (FI) and Marketplace Borås (SE) in 2014, followed by Loov Eesti/Creative Estonia in 2015.

# NORDIC BUZZ





## ANNIKE LAIGO

Inspired by ever-changing skies, the beauty and necessity of transformations and growth we present our newest rug series "Above The Shifting Skies". The collection consists of 4 hand tufted rugs, similar in design yet different like the core substance of life. Studio Annik Laigo also offers a carefully curated collection of original, fresh and inspiring rugs, available in standard sizes and customizable by individual needs. Our rugs are made of top quality materials - fine wool, linen, viscose and more exclusive merino, mohair and special blends.

[www.annikelaigo.com](http://www.annikelaigo.com)



## BAKS JEWELLERY

The Danish jewellery brand BAKS JEWELLERY designs and produces jewellery for design shops and jewellery stores. BAKS JEWELLERY combines a classical look with new materials, good craftsmanship and elegant details and makes jewellery in sterling silver, gold and alternative materials.

[www.baksjewellery.com](http://www.baksjewellery.com)



## HIMMEE

Himnee is a Finnish, family-run company that designs and manufactures high quality design lights. We believe in minimalistic aesthetics and frankness inspired by the light of the northern latitudes. This means authentic high quality materials, a functional and timeless design and fair business practices! HIMMEE was founded in 2014 by designer Timo Niskanen.

[www.himnee.com](http://www.himnee.com)



## HYTI DESIGN

Hyti – is glass in a contemporary form that encapsulates the feeling of walking barefoot on morning dew. The Hyti brand represents simplicity, functionality, the uniqueness of a hand-made object and the small voice that provokes the joy of recognition or surprise. In a world saturated with mass-production a master's touch, a personal connection between an object, its creator and user has once again become valued. Hyti's mission is to acknowledge the advantages of glass over modern artificial materials. Glass is beautiful, clean and recyclable and it does not change the flavour of food.

[www.hytidesign.com](http://www.hytidesign.com)



## DEMOOG DESIGN HOUSE

Handmade by local artisans to last generations. Leather ties and accessories with contemporary Nordic design & honest traditional craftsmanship. Honouring nature and long history of local Estonian guild craft. Designing for tomorrow. For a lifetime and next. Made in Tallinn by DeMoog Design House.

[www.demoog.ee](http://www.demoog.ee)



## FINLAYSON

Finlayson is the Finnish home textile market leader since 1820. In its early days, Finlayson rapidly became the largest industrial company in the Nordic countries with its own church, hospital, school and fire brigade. Finlayson's designs spring from the Finnish everyday life – the love for functionality, the close relationship with nature and the traditional storytelling, inspired by long dark nights.

[www.finlaysonshop.com](http://www.finlaysonshop.com)



## JATULI

Jatuli is the rogue love-child of designer Nina Jatuli founded in 2010. Stories of nordic oddity and mystical melancholy mixed with whimsical rawness are at the heart of Jatuli's visual world. Every collection is a captivating tale playing with the unexpected. Vanguarders, wanderers and dreamers, join our adventure.

[www.jatuli.com](http://www.jatuli.com)



## KR STUDIO

The main activity of KR Studio is laser cutting and laser engraving plywood and other light materials, as well as design and production of their own original products. Their portfolio includes interior decoration elements (lamp shades, desk lamps, wall decorations), children's products (puzzles, balance bike Hoog) and also white label products and business gifts. All of their products can be personalised and they are ready to develop new products in cooperation with the client.

[www.krstudio.ee](http://www.krstudio.ee)



## + LANGØ

Langø home products are inspired by the Nordic archipelago. In our designs, we want to communicate the contrast of the seasons and, of course, the alluring sea that never ceases to fascinate. In this rough but stunningly beautiful environment only the most functional and high quality products last. That is why only the best is good enough for us at Langø. Our philosophy is straightforward; we produce only high-quality products that we would buy ourselves and believe others enjoy us much as we do. It has to be beautiful, functional and long-lasting.

[www.lango-home.com](http://www.lango-home.com)



## — LISA KROEBER JEWELLERY

With love and concentration, Lisa Kröber plays with colours, shapes and various materials to create unique jewellery in both small series and exhibitions. All jewellery is hand made and produced in Estonia. The materials are precious metals, wood, small precious stones or synthetic materials selected, combined, designed and used for jewellery so that they form positive, hip and suitable accessories for everyone everywhere. For any occasion, you can always find the right jewellery to compliment you. Wear what you love.

[www.lisakroeber.com](http://www.lisakroeber.com)



## + MORE JOY

MORE JOY is a Finnish manufacturer producing durable design dishcloths and kitchen towels, along with other everyday products. Our dishcloths have joyful and colorful patterns of our own Nordic design, are extremely absorbent and a 100% biodegradable. We also print patterns on-demand for all our customer's needs.

[www.morejoy.fi](http://www.morejoy.fi)



## + MOSH JEWELRY

MOSH Jewelry's collection is a unique combination of strong attitude, pure lines and minimalistic forms. The designer, Sanna-Maria Ojanen, is inspired by heavy music and modern, geometric design. This discreet but bold jewelry makes a statement, and its minimalistic design endures time.

[www.moshjewelry.fi](http://www.moshjewelry.fi)



## + MAARIT KONTIAINEN ART

Maarit Kontiainen is a Finnish artist from Helsinki with a lifelong fascination with nature and animals. Her whimsical and nordic wintery art springs from her childhood memories and the atmosphere of rural countryside and forests. She graduated as a painter in 1987, and has had several art exhibitions since 1984 in Finland and abroad (Japan, India). She has also made study trips to many parts of Asia and Africa. She has stockists (art prints and greeting cards etc.) in the UK, USA, and Germany.

[www.maaritkontiainen.fi](http://www.maaritkontiainen.fi)



## + MOIKO

Moiko creates innovative winter accessories for both adults and kids. Our products make people happy, warm and visible. The Reflective hands collection was awarded in Red Dot design competition in 2017.

[www.moiko.fi](http://www.moiko.fi)



## — RADIS FURNITURE

Furniture wizards at your service - Radis designs and produces shelves, sideboards, tables and beds. Our materials are environment and people friendly. Most of our products are handmade. Every piece of furniture is assembled according to your wishes. Our design language is modest yet memorable. Radis furniture personalises homes and offices. Our furniture is produced using birch plywood which is a natural, unpretentious, durable material. As finishing, ecological, pure oil wax is used. All drawers and cabinet doors close silently and softly.

[www.radisfurniture.com](http://www.radisfurniture.com)



## — WOOLISH

woolish (wōōlish)  
Northern coolness with playful details. These restrained iconic pieces will keep you alive 8 days a week. Thoughtfully picked materials and advanced production create a woolish composition full of texture and colors. We offer knits made for people who are constantly on the move and like to get attention for what they are wearing. Since basic doesn't gain the admiring looks we decided to foolish around with wool and give you a practical natural garment with catchy details and a sustainable footprint.

[www.woolish.ee](http://www.woolish.ee)

# AGENTS IN NORDIC BUZZ 2018



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**+ KREAM  
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[www.kreamhelsinki.fi](http://www.kreamhelsinki.fi)

**+ KUPLA  
CONSULTING**

**+ MORE ON**

[www.moreon.fi](http://www.moreon.fi)

**+ MUSTA DESIGN**

[www.mustadesign.com](http://www.mustadesign.com)

**+ NAPA ARTS &  
LICENSING**

[www.napa-agency.fi](http://www.napa-agency.fi)

**+ SANTA CLAUS  
LICENSING**

[www.santaclausfinland.fi](http://www.santaclausfinland.fi)

**+ 0.7 DESIGN**

[www.07design.fi](http://www.07design.fi)





**agma**

AGENTS AND MANAGERS IN CREATIVE INDUSTRIES



Lifestyle & Design Cluster.



Euroopa Liit  
Euroopa  
Regionaalarengu Fond



Eesti  
tuleviku heaks



Nordic Council of Ministers'  
Office in Estonia

2018

